

# CORE VALUES



## MISSION STATEMENT

Our core values represent who we are, what we stand for as a company and what we offer our customers

**Customer focused** - We believe that the customer should be at the forefront of all of our decisions. Every effort we take is designed to ensure that every customer interaction delivers the best possible experience for that customer

**Streamline and Simplify** - We believe in working in the simplest, most straightforward way possible. Making things easy for staff and customers makes interactions more enjoyable

**Innovation** - We believe that we should always be striving to do better in everything we do. We encourage open and honest communication and encourage everyone at every level to speak up if they see areas for improvement and innovation

**Teamwork** - We all work together, regardless of role or seniority, in order to deliver exceptional service and help VeriCall succeed through it's customer's success

**Integrity** - We value our people, encourage their development and reward the exceptional. We also value the communities in which we live and work, and we aim to give back whenever possible

**Goals** - We strive to be the best, setting the standards for the industry

**Commitment** - We are *all* personally countable to deliver on these commitments

**Responsibility** - We aim to deliver our solutions in a socially responsible and ecologically sound manner



People

Technology

Solutions

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